

Perach Yosef

UI UX & Marketing Designer

I'm a multidisciplinary creative designer.

I have a strong sense of user experience thinking and a creative mind.

my passion is to organize content, solve problems creatively and create simple pixel-perfect user interfaces. Currently, working as a freelancer and looking for a new career opportunity.

Work Experience

Flower. | Digital design studio

Freelance UI-UX & Marketing design

- **Unite.**(agency) - providing UI-UX and creative marketing design services.
- **Omnis** (agency) - UI-UX design projects.
- private clients - branding and web design
- "**Latet Pe**"- child sexual abuse prevention programs (volunteering project) - UI-UX desktop game design for children

Seacret | 2015-2021

UI & creative marketing designer

- Design of several websites for marketing needs and supporting e-commerce web design.
- creative marketing design including newsletters, banners, popups, landing pages, social media images, presentations, and Seacret Amazon shop.
- Providing support in product package design and as well, additional print materials needs.

Shapes | 2015-2021

Freelance branding & package design

- Providing multidisciplinary design services to clients: **Laline, Golf & Co, Green-Smoke, Genesis, 360Up, Nck, Artura, Airtwos.**
- branding for small businesses such as cafe Katan, OT.hitpathuti (Occupational Therapy), Shtern Mortgages, KK poker events

Laline | 2015-2021

design & product development

- Designing Laline beauty products, accessories, and textile package design and product.
- develop limited editions for holidays
- responsible for the complete rebranding process.
- Work directly with manufacturers around the world (China, Italy, India).

perachui.com

perach.rf@gmail.com

+972 544 790 848

Education

Create Future School

User Interface Design

2019

Netcraft Academy

User Interface Design

2014

Shenkar College of

Engineering, Design & Art

B.Des in Industrial Design

2004-2008

Tools

adobe

Xd

Figma

Sketch

Axure- basic

Principle - basic

Languages

Hebrew

English